

A Neighborhood for Everyone – Theory of Change

Background:

In recent years, due to the demographic change that is characterized by the growth of the Ultra-Orthodox population in the neighborhoods, an atmosphere of struggle has emerged over the character of the mixed neighborhoods and their characters. As part of the struggle, there are many controversies regarding public buildings in the neighborhood, kindergartens, schools and holding events during holidays and Saturdays in the public sphere in the neighborhood. These struggles create a sense of alienation and distance among the various populations in the neighborhood and deepen the gaps between them.

This issue has also become a challenge at the national level.

At the same time, there is an understanding among all the populations in the neighborhoods involved that a way to build a shared community life must be found. This understanding creates challenges and opportunities for joint activity while recognizing the needs of each of the populations in the neighborhood, taking into account the different and varied needs. Neighborhood leadership and activists are a significant and important force in creating the common good.

Our view is that a mixed group of activists can create the appropriate discourse that will serve as the foundation for joint thinking about strategic solutions, bridge the gaps, and turn human diversity in the neighborhood into preventing its growth. Developing the "**ONE NEIGHBORHOOD FOR ALL**" model will help promote an accurate way of work for the local authorities when dealing with mixed neighborhoods throughout the country.

The rationale:

Connecting different types of populations and bringing them closer contributes to mending rifts, narrowing gaps, promoting tolerance and mutual responsibility. Values that work and create tools for dealing with violence and racism while choosing to see the broad common denominator and implement it in the hope of a better future. "Encounters and dialogue between secular and religious have an impact on the resilience of society. In order to develop a society with social and national resilience, the individuals in it must feel a sense of belonging and social cohesion, feel that society's attitude to the details is of respect and equality and leads to social resilience – a willingness of the individuals in society to give up their personal interests in favor of collective interests" (Amit and Fleischer, 2005).

Studies over the years show that **the attempt to bring groups together in a state of conflict is through intergroup encounters and the creation of personal relationships**, since such a meeting may change the beliefs, attitudes and feelings of the different groups participating in the meeting, and not only meeting but facing problems together and creating solutions for them. Exposure and familiarity with the different lead to acceptance, erasure of stereotypes, multifaceted thinking, identification of imagination and finding common ground.

Main goal: creating a sense of belonging and involvement of residents in mixed neighborhoods.

Goals:

1. Building a partnership between residents, civil society organizations and the local authority to drive the process of change in the neighborhood.
2. Building an active community leadership from all the populations in the neighborhood, which is a spearhead for promoting the neighborhood as a home for all its residents.
3. Increasing the city's investment in programs based on cohabitation and multicultural diversity as a neighborhood growth engine.
4. Neighborhood branding - rebranding - from a neighborhood in the struggle to a neighborhood that is home to everyone, where diversity is a growth engine.

The model for change

<u>Long term results – 5-7 years</u>	<u>Intermediate results – 3-4 years</u>	<u>Short term results – up to 2 years</u>	<u>Activities</u>	<u>Input</u>
<ul style="list-style-type: none"> • The municipality will distribute the model to other neighborhoods in the city • Additional municipalities will adopt the model in the mixed cities in Israel 	<ul style="list-style-type: none"> • The municipality will increase its participation in the program's initiatives and invest in additional programs based on cohabitation in the neighborhood • Investments will be made in the neighborhood regarding 	<ul style="list-style-type: none"> • The municipality will participate and invest in community programs and initiatives based on cohabitation and cultural diversity in the neighborhood • Increase in awareness of the factors in the various sectors of 	Building partnerships (with the local authority, civil society organizations operating in the neighborhood, philanthropy, business sector) and raising resources for the neighborhood (through meetings)	Coordinator

<u>Long term results – 5-7</u> <u>years</u>	<u>Intermediate results – 3-4</u> <u>years</u>	<u>Short term results – up to 2</u> <u>years</u>	<u>Activities</u>	<u>Input</u>
	<p>cohabitation from entities that previously did not operate in the neighborhood</p>	<p>the project, increase in willingness and level of interest to participate in the project</p> <ul style="list-style-type: none"> • The entry of investments into the neighborhood regarding cohabitation as a result of the partnerships of organizations already operating in the neighborhood 	<p>Establishment and coordination of a neighborhood steering committee composed of members of intentional communities, community activists, representatives of 100% of the sectors in the neighborhood, municipal officials, to lead the project in the neighborhood</p>	
<p>Distribution of models for joint activity in neighborhoods throughout the city and Israel</p>	<ul style="list-style-type: none"> • Drafting a joint covenant - for Shared Life in the Neighborhood • Expanding the number and variety of activists from among the various populations in the neighborhood • Expanding the quantity and variety of projects and initiatives on cohabitation in the neighborhood • Decrease in tensions and conflicts in the neighborhood 	<ul style="list-style-type: none"> • Increase in the number of activists in the neighborhood in the field of cohabitation in the neighborhood • Increase in the number of community programs and initiatives in the field of cohabitation 	<ul style="list-style-type: none"> • Mapping the number of active residents in the neighborhood and the number of projects that exist in the neighborhood in the field of cohabitation • Publishing, marketing and distributing a call for applications for the development and operation of a variety of neighborhood projects and community initiatives in the field of cohabitation in the neighborhood 	<p>Coordinator</p> <p>Coordinator</p>

<u>Long term results – 5-7</u> <u>years</u>	<u>Intermediate results – 3-4</u> <u>years</u>	<u>Short term results – up to 2</u> <u>years</u>	<u>Activities</u>	<u>Input</u>
Building additional mixed communities in other neighborhoods in Israel	<ul style="list-style-type: none"> • Increase in the size of the community, starting a shared project • Building more communities in other neighborhoods of the city Strengthening the neighborhood's sense of belonging 	Building a common community of activists from mixed populations in the neighborhood - the community meets regularly	Establishing leading neighborhood leadership of activists from all sectors of the neighborhood (holding meetings, Beit Midrash, joint learning etc)	Coordinator
<ul style="list-style-type: none"> • Distribution of knowledge and model to other mixed neighborhoods in Israel 	<ul style="list-style-type: none"> • Developing knowledge and the concept of cohabitation in the neighborhood • Distribution of knowledge in the field of training at the municipal level 	<ul style="list-style-type: none"> • The products of the conference will be used regularly to plan the activity in the neighborhood on the subject • Distribution of knowledge through training for residents of the neighborhood 	Holding a neighborhood conference for discussion and learning about a neighborhood for everyone <ul style="list-style-type: none"> • Conducting training and learning together for activists in the neighborhood 	Coordinator
The neighborhood will become attractive to young people and families from all sectors	<ul style="list-style-type: none"> • An improvement in the neighborhood's image as a good place to live thanks to its human diversity and populations, among young 	<ul style="list-style-type: none"> • Strengthening the sense of belonging and pride of the neighborhood's residents for living in the neighborhood 	Rebranding of the neighborhood (public relations, advertising and marketing)- from a neighborhood in the struggle	Coordinator and PR

<u>Long term results – 5-7</u> <u>years</u>	<u>Intermediate results – 3-4</u> <u>years</u>	<u>Short term results – up to 2</u> <u>years</u>	<u>Activities</u>	<u>Input</u>
	<p>people and young families outside the neighborhood</p> <ul style="list-style-type: none"> Improving the image of the neighborhood among the municipality as a neighborhood that is a good investment in the issue of cohabitation, a neighborhood that develops and leads this issue 	<ul style="list-style-type: none"> Increase in residents' awareness of all the activity on the subject that is taking place in the neighborhood 	<p>to a neighborhood that is home to everyone</p>	